

**ALABAMA BASEBALL COACHES ASSOCIATION (ALABCA)
2018 CONVENTION EXHIBITOR SPONSORSHIP PACKAGES**

January 18 – 20, Birmingham, Alabama – Marriott Hotel

MAKE CHECKS PAYABLE TO: Alabama Baseball Coaches Association (or ALABCA)

PLEASE SEND YOUR CHECK AND THIS COMPLETED FORM TO: ALABCA, P.O. Box 3881, Montgomery, AL. 36109

(You may call Barry Dean (334)676-0434, and he'll take a credit card over the phone via paypal. 4% added to cover credit card and paypal fees. On-site you may pay with a company check or credit card.)

***** PLEASE CHECK THE LEVEL OF SUPPORT *****

_____ \$300 We'll put your flyer in the notebook we give our coaches in attendance, if you can not make it to the convention. One-page 8 1/2" x 11" max. More than one-page, \$400. Send 500 flyers to: Barry Dean, 209 Blackwood Drive, Montgomery, AL. 36109. Need these in-hand by Friday, January 12.

On-Site booth includes: 6 foot skirted table, with 3 foot high railing around it and 2 chairs. Exhibitors must keep their items within the booth. Prices below: 1st price if received online by or postmarked by December 15, 2017, 2nd price if received online by or postmarked by Jan. 5, 2018 (call if sending a check to alert us), 3rd price after January 5, 2018, call before paying to make sure there's available space. Booths are assigned after January 5. Higher level sponsorships get preferred booth choice over lower levels up until January 5 deadline. Same level price booth's are assigned on a first come, first serve basis. A one-page flyer will be put in the coaches notepads of all the On-Site Booth Exhibitors. Send 500 one-page flyers to: Barry Dean, 209 Blackwood Drive, Montgomery, AL. 36109. Must be received by January 12.

_____ \$400, \$425, \$450 On-Site Booth. The area is not secured or monitored overnight. * Exhibitor set-up time: 2:00 p.m. on Thursday, Jan. 18, Exhibits Open: Jan. 18: 5 - 10 p.m., Jan. 19: 7:30 a.m. - 5:00 p.m., Jan. 20: 7:30 a.m. – Noon

_____ \$900, \$925, \$950 On-Site Booth. We'll email all the high school and college baseball coaches in Alabama a one-page flyer of yours one time, and put your one-page flyer in our welcome notepad. You send us the flyer.
* Company must email us their flyer by September 1, 2018

** Price differences above are explained in the paragraph above. Lower prices apply depending on when you register.*

_____ \$1,500 (Convention Corporate Sponsor) Year-round exposure! On-Site Booth at the convention. We'll email a one-page flyer out to all the high school and college baseball coaches in Alabama during the year once. Banner hung, that you supply (4' x 8' max), in the speakers room at the convention (side wall). * Company must email us the flyer by September 1.

Hospitality Suite Sponsorships: Thursday Night \$500 _____ Friday Morning Breakfast \$350 _____ Saturday Morning Breakfast \$350 _____

* A 2' x 3' sign (the ALABCA will supply) with your business on it will be placed on an easel outside the Hospitality suite during the meal time. Name listed in the speakers itinerary put in the convention packets that all coaches receive. Sponsor encouraged to greet coaches in the suite.

* \$200 for either of the 3 Breaks listed in the speakers itinerary. Name listed in the speakers itinerary.

Please list your information below (Please send a completed copy of this to us, make a copy for yourself)

Door Prize to Donate _____
(Please, at least \$100 value)

Company Name/Contact Person _____

Contact Person's Email _____ Cell # (_____) _____ - _____

Our hot stove session begins Thursday, January 18 at 7:00 p.m. Coaches may begin checking-in at 2 p.m. The tables are pre-assigned, so no hurry. Exhibitor set-up time begins at 2 p.m. (*no earlier please*) on that day, January 18. Exhibitors area location: Birmingham Marriott Atrium.

Our clinic speaker sessions ends Saturday, January 20, at 12:35 p.m.. Our rate at the Marriott is \$99 (+ tax) and is guaranteed through 5:00 p.m. January 5, 2018, as long as rooms are available. They may or may not honor that rate thereafter. Let them know you are with our group (ALABCA rate). The Marriott's phone number: (888) 426-5171. The Birmingham Marriott's address is – 3590 Grandview Pkwy, Birmingham, 35243. Our annual convention attendance is 400 - 450 high and college coaches.

Thursday night is Exhibitor Appreciation night! Hot stove session, with outstanding coaches talking baseball beginning at 7 p.m., then throw in some cold beverages..... Should be some great traffic for you guys. At 8:30 p.m. College Coaches - High School Coaches Social begins. Go to www.alabca.org to see our clinic itinerary. Click on membership/convention forms. You may pay for your booth on-line with a credit card and reserve a hotel room at the Marriott on our web-site as well.

To find the Exhibitor Tables Layout & Registration form (and make a Marriott Hotel room reservation), go to www.alabca.org, See the Coaches Convention Link under the Events link up top of the home page. Please choose your top three table choices. Table choices:

1st 2nd 3rd

We'll let you know which table choice you get once we receive your form and payment. _____

You'll be notified of your booth # by January 12 (after the January 5 postmarked deadline, as forms and checks should of arrived by then).

Any questions may be directed to Barry Dean in Montgomery at (334)676-0434, or barrydean@alabca.org.