

# Alabama Baseball Coaches Association Distinguished Service Award



## **HERBERT REEVES** **2018 Recipient**

*“In Recognition of a Lifetime of Outstanding Achievement in the game of Baseball.  
The State of Alabama will forever be in your debt.”*

Herbert Reeves is a native of Moultrie, Georgia, and graduated from Troy University in 1984 with a degree in Criminal Justice, and later earned a master’s degree in Counseling and Psychology in 2004. Herbert began working in the Troy dormitory as an undergraduate Resident Assistant in 1981, and has been a continuous employee of Troy since then. Herbert has been in his current position as the Dean of Student Services since 2004.

In 2004 the Alabama Baseball Coaches Association (ALABCA) put its summer Underclassman All-Star Event up for bid to colleges throughout Alabama. The event had been held at Birmingham Southern College since its inception in 2000 through the summer of 2004. Troy University’s Head Baseball Coach Bobby Pierce and his top assistant Mark Smartt showed great interest in hosting the event on the campus of Troy. When Barry Dean, ALABCA Executive Director, met with Coaches Pierce and Smartt he realized their intense desire and commitment to help ALABCA run a first-class event at Troy’s baseball facility. When Dean Herbert Reeves joined the discussion, Barry Dean saw Reeves’ campus-wide commitment to making sure the event ran smoothly off the baseball field for everyone involved.

The deal was sealed when Herbert pledged his support in securing a \$10,000 - \$15,000 title sponsor each year for the event. For 13 years, from 2005-2017, Herbert has secured at least \$170,000 or more in sponsorship money for the ALABCA All-Star Event.

Herbert’s influence has also been seen in the running of the event off the field. It’s been very well staffed, with prompt and professional service from Herbert’s Troy summer staff. Other aspects of the All-Star Event that have gone well each summer because of Dean Reeves include: the players, coaches and ALABCA staff checking into and out of the dorms, special team meal times needed during the event, players and parents welcome banquet and seminars and the college baseball coaches and professional baseball scouts hospitality suite being stocked regularly.

The ALABCA has benefitted greatly, and their All-Star Event has become one to remember for everyone involved because of Herbert Reeves commitment to excellence. He has been and continues to be the guiding force behind all this impeccable service, as well as garnering financial support for the event. As John Wooden put so eloquently, “You can not live a perfect day, without doing something for someone, who will never be able to repay you.” Herbert Reeves has lived many perfect days for the Alabama Baseball Coaches Association since 2005.

**Honored January 19, 2018**