

# Alabama Baseball Coaches Association Distinguished Service Award



## SHANNON COLLINS 2021 Recipient

*“In Recognition of a Lifetime of Outstanding Achievement in the game of Baseball.  
The State of Alabama will forever be in your debt.”*

Dothan, Alabama native Shannon Collins is a 1980 graduate of Dothan High School where he was a standout baseball player—earning him a scholarship to attend school and play baseball at Enterprise State Community College under head coach/ALABCA Hall of Famer Ronnie Powell. After his time at Enterprise State, Collins moved on to then Troy State University and received his degree in Business Administration in 1986.

Collins then began a career in business holding a sales manager position at Jostens, Inc. where he was responsible for the creation of the inaugural BCS Bowl Coalition trophy and championship awards for the Southeastern Conference. After his time at Jostens, Collins moved on to his current company, ScreenTech, Inc. in Dothan. As the company’s owner, Collins has been integral in securing exclusive rights to all merchandise sold in Bryant Denny Stadium, Jordan Hare Stadium, and at Troy University. Additionally, Collins has overseen the process of receiving approval and licensing from The University of Alabama and Auburn University to utilize their products in K-12 schools and not for profit fundraising programs. ScreenTech has also been rewarded exclusive rights to conference championship products for the Sun Belt Conference. Collins is also a 2009 inductee of the Troy University Baseball Hall of Fame.

Collins has been a tremendous supporter of baseball in the wiregrass area and throughout the state of Alabama having served on the planning committee for the Wiregrass Baseball Classic from 2000-2008. From 2010-2020, Collins has been a great friend and supporter of the Alabama Baseball Coaches Association. Due to Shannon's love of baseball and appreciation of the Alabama Baseball Coaches Association and their mission, he has saved the ALABCA over \$100,000 by donating the players dri-fit game tops to be used for their June All-Star game. Even more remarkable, Shannon has made this in-kind donation each year without expecting anything in return.

**Honored January 16, 2021**