



# ALABAMA BASEBALL COACHES ASSOCIATION

TO: 2023 AlABCA Fall Fundraiser Participants

FROM: Barry Dean, Alabama Baseball Coaches Association (AlABCA)

Thank you for your participation in the 17<sup>th</sup> Annual Alabama Baseball Coaches Association Fall Fundraiser. The basic goal is for you and your team to sell at least 300 tickets so you may receive the highest percentage of sales at 75% and so you, the head coach, may receive a free convention fee for the December 7 – 9, 2023 coaches gathering in Birmingham. Personally I believe you and your team can sell 500+ tickets and really make some good money, however you have to have plan to achieve this goal and beyond. From my experience in selling these tickets when I was a coach, and other high school coaches who have been highly successful in selling them, here are some basic thoughts/tips for you to ponder.....

- Put a minimum of 10 - 20 tickets per player. I'd say 20 but I'm used to pushing my guys when I had them do things.
- Tell them so much of what they sell is coming off the cost of their spirit pack.
- If they sell the minimum they get their name in the hat for a drawing for..... You pick the prize - dri-fit t-shirt, pair of batting gloves, etc.... Something simple and that they'd use, to help motivate them to get into the drawing. For every extra five tickets they sell they get their name in the hat again to have an extra shot(s) at winning.
- Have an overall top seller's winner prize – back pack, etc... something nicer.
- VERY IMPORTANT: Give them a certain time frame to sell them, like a month max, maybe three weeks, AND... have a midway point where you expect to collect half their goal of what you're requiring them to sell (requiring = not optional). **Tighter time frame for a required goal = Urgency to achieve their Goal.**
- If you give them until first week of November (max time), and never check back with them, thinking, "Aw man, they have all this time to sell them, they'll easily sell them." Usually – NOT GONNA HAPPEN! They need motivating, and you're the motivator here. And if you don't have a "midway turn in tickets sold to that point time," you're increasing the chance you're not going to achieve your goal. You're frustrated and embarrassed at the end, and you don't know why they didn't make the easy money this fundraiser seems to be.

You and your players can sell 500+ tickets!! Set the bar high as you do with your on-field goals and team GPA goals, etc.... And keep your foot on the gas a little, as I explained above and it will happen! Myself and others have done it, and not by accident.

As a reminder to see how much money can be made with this fundraiser, check out last year's results on the back of this letter. I'll connect you with anybody on this list for their input if you text me at: 334-676-0434. Thank you again for your participation!

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Founded in 1995, the Alabama Baseball Coaches Association (AlABCA) is recognized by the IRS as a 501(c)(3) non-profit organization.

*"Our mission is to Educate, Honor and Promote the state's amateur baseball Players and Coaches."*



Please print clearly

Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_  
Area Code + #

We need a current cell # here to be able to contact you  
ASAP should your ticket be drawn November 12th.


Which School/Summer League Team  
are you purchasing this ticket from?

\_\_\_\_\_

## Alabama Baseball Coaches Association 2023 16th ANNUAL FALL FUNDRAISER

**\$10.00 Donation Per Ticket**

Prizes to be drawn for Sunday, November 12th.  
Winners get to choose their prize in the order their names are drawn.  
Results posted in the Upcoming Events Section on the home page of  
[www.alabca.org](http://www.alabca.org) by Sunday, November 19th.

- Caribbean Cruise Voucher for two.
  - Free 2-Night Stay, Perdido Beach Resort, Orange Beach, AL. (Donated by PBR)
  - Individual \$300, \$200 & \$100 Visa Gift Cards.
  - \* A Pair of Auburn vs. Alabama Football Game Tickets (Game November 25th).
  - \* A set of 4 NASCAR tickets for Sat & Sun. Talladega Race, Spring 2024.
- \* Donated by  WIND CREEK

Checks must be made payable to the school / organization you're purchasing the ticket(s) from. Ask them whom to make your check out to. A team can make up to 75% of their ticket sales (must sell 300+ tickets), while 25% goes the the Alabama Baseball Coaches Association, and their mission to "Educate, Honor and Promote the states amateur baseball Players and Coaches."  
(Go to [www.alabca.org](http://www.alabca.org) to check us out)



Please print clearly

Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_  
Area Code + #

We need a current cell # here to be able to contact you  
ASAP should your ticket be drawn November 12th.


Which School/Summer League Team  
are you purchasing this ticket from?

\_\_\_\_\_

## Alabama Baseball Coaches Association 2023 16th Annual School Car Wash Fundraiser

**\$10.00 Donation Per Ticket**

Prizes to be drawn for Sunday, November 12th.  
Winners get to choose their prize in the order their names are drawn.  
Results posted in the Upcoming Events Section on the home page of  
[www.alabca.org](http://www.alabca.org) by Sunday, November 19th.

- Caribbean Cruise Voucher for two.
  - Free 2-Night Stay, Perdido Beach Resort, Orange Beach, AL. (Donated by PBR)
  - Individual \$300, \$200 & \$100 Visa Gift Cards.
  - \* A Pair of Auburn vs. Alabama Football Game Tickets (Game November 25th).
  - \* A set of 4 NASCAR tickets for Sat & Sun. Talladega Race, Spring 2024.
- \* Donated by  WIND CREEK

Checks must be made payable to the school / organization you're purchasing the ticket(s) from. Ask them whom to make your check out to. A team can make up to 75% of their ticket sales (must sell 300+ tickets), while 25% goes the the Alabama Baseball Coaches Association, and their mission to "Educate, Honor and Promote the states amateur baseball Players and Coaches."  
(Go to [www.alabca.org](http://www.alabca.org) to check us out)



Alabama Baseball Coaches Association - 2022 Fall Fundraiser Results				
School	Tickets Sold	Money Brought In	Team % (40 - 75%)	ALABCA (25 - 60%)
Brooks High School	179	\$1,790.00	\$1074.00 (60%)	\$716.00 (40%)
Chilton County High School	435	\$4,350.00	\$3,262.50 (75%)	\$1,087.50 (25%)
Cottonwood High School	279	\$2,790.00	\$1,953.00 (70%)	\$837.00 (30%)
Danville High School	301	\$3,010.00	\$2,257.50 (75%)	\$752.50 (25%)
Elmore County High School	355	\$3,550.00	\$2,662.50 (75%)	\$887.50 (25%)
Fayetteville High School	468	\$4,680.00	\$3,510.00 (75%)	\$1,170.00 (25%)
Geneva High School	367	\$3,670.00	\$2,752.50 (75%)	\$917.50 (25%)
Gulf Shores High School	823	\$8,230.00	\$6,172.50 (75%)	\$2,057.50 (25%)
Jacksonville High School	228	\$2,280.00	\$1,596.00 (70%)	\$684.00 (30%)
LAMP	301	\$3,010.00	\$2,257.50 (75%)	\$752.50 (25%)
Moody High School	478	\$4,780.00	\$3,585.00 (75%)	\$1,195.00 (25%)
Munford High School	243	\$2,430.00	\$1,701.00 (70%)	\$729.00 (30%)
Northside High School	331	\$3,310.00	\$2,482.50 (75%)	\$827.50 (25%)
Opp High School	798	\$7,980.00	\$5,985.00 (75%)	\$1,995.00 (25%)
Oxford High School	306	\$3,060.00	\$2,295.00 (75%)	\$765.00 (25%)
Phil Campbell High School	121	\$1,210.00	\$726.00 (60%)	\$484.00 (40%)
Red Level High School	225	\$2,250.00	\$1,575.00 (70%)	\$675.00 (30%)
Shades Valley High School	300	\$3,000.00	\$2,250.00 (75%)	\$750.00 (25%)
Spanish Fort High School	934	\$9,340.00	\$7,005.00 (75%)	\$2,335.00 (25%)
Springville High School	270	\$2,700.00	\$1,890.00 (70%)	\$810.00 (30%)
Sweet Water High School	379	\$3,790.00	\$2,842.50 (75%)	\$947.50 (25%)
Tharptown High School	258	\$2,580.00	\$1,806.00 (70%)	\$774.00 (30%)
University Charter School	470	\$4,700.00	\$3,525.00 (75%)	\$1,175.00 (25%)
Valley Head High School	47	\$470.00	\$188.00 (40%)	\$282.00 (60%)
Weaver High School	276	\$2,760.00	\$1,932.00 (70%)	\$828.00 (30%)
West Blocton High School	188	\$1,880.00	\$1,128.00 (60%)	\$752.00 (40%)
White Plains High School	216	\$2,160.00	\$1,512.00 (70%)	\$648.00 (30%)
W.S. Neal High School	319	\$3,190.00	\$2,392.50 (75%)	\$797.50 (25%)
Alabama Baseball Coaches Assn.	418	\$4,180.00	\$0.00	\$4,180.00 (100%)
<b>TOTALS for 2022 FFR</b>	<b>10,313</b>	<b>\$103,130.00</b>	<b>\$72,318.50 (70%)</b>	<b>30,811.50 (30%)</b>
<b>2022 Fall Fundraiser Winners - Order in which they were drawn (School they purchased the ticket from) - Prize Chosen</b>				
Nick Gaydos (Spanish Fort High School)	Royal Caribbean Cruise Voucher			
Joey McManus (Sweet Water High School)	Perdido Beach Resort in Orange Beach, 2-Night Free Stay			
Lesia Cochran (Northside High School)	Pair of Alabama-Auburn Football Game Tickets			
Kristy Kimbrough (Tharptown High School)	\$300 Visa Gift Card			
Judy Taylor (Phil Campbell High School)	\$200 Visa Gift Card			
Sam Sampson (Jacksonville High School)	\$100 Visa Gift Card			
Carmen Hermezc (Gulf Shores High School)	4 NASCAR Tickets for the Sat. & Sun, April 23 & 24, 2021 Races			