

**ALABAMA BASEBALL COACHES ASSOCIATION (ALABCA)  
2024 30<sup>th</sup> ANNUAL COACHES ONVENTION - EXHIBITOR SPONSORSHIP PACKAGES**

**December 11 – 13, Hyatt Regency Hotel – The Wynfrey Hotel – 1000 Galleria Circle, Birmingham, AL. 35244**

**MAKE CHECKS PAYABLE TO:** Alabama Baseball Coaches Association (or ALABCA).

**PLEASE SEND YOUR CHECK AND THIS COMPLETED FORM TO:** ALABCA, P.O. Box 1422, Wetumpka, AL. 36092

(You may call Barry Dean (334)676-0434, and he'll take a credit card over the phone via paypal. 4% added to cover credit card and paypal fees. On-site you may pay with a company check or credit card.)

**\*\*\* PLEASE CHECK THE LEVEL OF SUPPORT \*\*\***

- \_\_\_\_\_ \$250 We'll put your one-page (max) flyer in the notebook we give our coaches in attendance, if you can not make it to the convention. One-page 8 ½" x 11" max. Please send 500 flyers to: Barry Dean, 183 Little Doe Lane, Wetumpka, AL. 36093. Need these in-hand by Friday, December 2, 2022.
- \_\_\_\_\_ \$400 On-Site Booth. The area is not secured or monitored overnight. \* Exhibitor set-up time: 2:00 p.m. on Wednesday, Dec. 11, Exhibits Open: Dec. 11: 5 - 10 p.m., Dec. 12: 7:30 a.m. - 5:00 p.m., Dec. 13: 7:30 a.m. – Noon

On-Site booth includes: 8 ft x 8ft booth, with a 6 foot skirted table, with 3 foot high railing around it and 2 chairs. Exhibitors must keep their items within the booth. Please call or text before paying to make sure there's available space after November 27. Booths are assigned after November 27. Higher level sponsorships get preferred booth choice over lower levels up until the deadline. Same level price booths are assigned on a first come, first serve basis.

- \_\_\_\_\_ \$1,000 Single Level - On-Site Booth. We'll email all the high school and college baseball coaches in Alabama a one-page flyer of yours one time, and put your one-page flyer in our welcome notepad. We need the 500 flyers in-hand by December 2. See address up top.
- \_\_\_\_\_ \$2,500 Double Level – Same as the Single Level, except we'll email your one-page flyer twice to all the high school and college baseball coaches in Alabama during the year TWICE. You'll get a Break Sponsorship.
- \_\_\_\_\_ \$5,000 Triple Level – Same as Single & Double Levels - PLUS Your logo will be on the back of the Speakers Packet, Your Company Banner (you provide the banner, 3' x 8' max) will be hung on the back wall, opposite the speakers stage. You'll get a hospitality suite sponsorship. We'll email your flyer 3 times to high school and college baseball coaches in Alabama. Logo put on the Convention web page.
- \_\_\_\_\_ \$10,000 Home Run Level – Same as Single, Double, Triple Levels, PLUS – Your logo will be on the front of the Speakers packet. Your banner will be hung (3' x 8' max) by the speaker's stage. You'll get a Hospitality Suite and Break Sponsorship. Your link will be texted to all the HS & College baseball coaches in AL one time. Logo listed on the ALABCA Home Page.

**Please see the second page of our Exhibitor form to see other attractive sponsorship options. You must be an Exhibitor to sponsor any events on page two. Several affordable ways to get your company more exposure and future business, while helping support the ALABCA and it's mission of "Educating, Honoring & Promoting the states amateur baseball Players & Coaches."**

Please list your information below (Please send a completed copy of this to us, make a copy for yourself)

Door Prize to Donate \_\_\_\_\_  
(Please, at least \$100 value)

Company Name/Contact Person \_\_\_\_\_

Contact Person's Email \_\_\_\_\_ Cell # (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Our speakers sessions begin Wednesday, December 11 at 7:00 p.m. CST. Coaches may begin checking-in at 5 p.m. The tables are pre-assigned, so no hurry. Exhibitor set-up time begins at 2 p.m. CST (*no earlier please*) on that day, December 11). Exhibitors area location: The Wynfrey Hotel 2<sup>nd</sup> Floor Area.

Our clinic speaker sessions ends Friday, December 13, at 12:35 p.m.. Our rate at the Wynfrey is \$125 (+ tax) and is guaranteed through 5:00 p.m. November 29, 2024, as long as rooms are available. They may or may not honor that rate thereafter. Let them know you are with our group (ALABCA rate). The Wynfrey phone number: (205) 705-1234. The Wynfrey address is – 1000 Galleria Circle - Birmingham, 35244. Our annual convention attendance is 400 - 450 high and college coaches.

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Wednesday night (Dec. 11) is Exhibitor Appreciation night! Hot stove session, with outstanding coaches talking baseball beginning at 7 p.m., then throw in some cold beverages..... Should be some great traffic for you guys. At 8:30 p.m. College Coaches - High School Coaches Social begins. Go to [www.alabca.org](http://www.alabca.org), see the Coaches Convention link under the Events tab on the home page, to find all the Convention, Speaker Itinerary, Hotel, Exhibitor info. You may pay for your booth on-line with a credit card and reserve a hotel room at the Wynfrey Hotel there as well.

**To find the Exhibitor Tables Layout & Registration form (and make a Wynfrey Hotel room reservation), go to [www.alabca.org](http://www.alabca.org), See the Coaches Convention Link under the Events link up top of the home page. Please choose your top three table choices. Table choices:**

1<sup>st</sup>            2<sup>nd</sup>            3<sup>rd</sup>  
\_\_\_\_\_

You'll be notified of your booth # a week before the Convention, if your form and check has arrived, or been received online. If you pay online please text Barry Dean (334)676-0434, letting him know this. Any questions may be directed to Scott Bracket, ALABCA Exhibitor Booth Coordinator / Gadsden City High School Head Baseball Coach, by calling/texting him - (256)504-3644.

**Hospitality Suite Sponsorships:** Suite Sponsors are encouraged to be in the suite to meet and greet coaches.

Thursday Night \$500 \_\_\_\_\_

Friday Morning Breakfast \$500 \_\_\_\_\_

Saturday Morning Breakfast \$500 \_\_\_\_\_

- 2' x 3' sign with your company's name on it out side the hospitality suite.
  - \* Company provides the sign.
- Company Name listed in the speakers itinerary.
- Must be an Exhibitor to be a Hospitality Suite Sponsor.

**Breaks Sponsorships:**

- \$300 for either of the 3 Breaks (Friday morning, Friday afternoon & Saturday morning).
  - \* Name listed in the speakers itinerary.
  - \* Cookies will be bought with your money and placed around your booth.
- Must be an Exhibitor to sponsor a break.